數位發展部數位產業署 Administration for Digital Industries, moda 數位創新人才增能培育計畫 Digital Innovation Talent Enhancement Program

【原人才循環交流推動計畫 (TCA-Inbound)

Formerly known as Talent Circulation Alliance (TCA-Inbound)

2025年研習申請須知 2025 Trainee Application Guide

主辦單位:數位發展部數位產業署

Organizer: Administration for Digital Industries, moda

執行單位:台北市電腦商業同業公會、財團法人資訊工業策進會

Implementer: Taipei Computer Association . Institute for

Information Industry

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一、說明 Introduction

本計畫(原人才循環交流推動計畫, Talent Circulation Alliance Program) 旨在培育具備數位專業技能與國際競爭力的人才,並提升其在全球市場 的職場競爭力。本計畫提供完善的學習資源與實務操作機會,讓研習學 員在數位創新領域建立扎實基礎,並能應用所學於未來職涯發展。

本計畫課程涵蓋三大領域:人工智慧、資料科學、數位行銷。研習學員將透過 TCA 網路學院課程與領域專題工作坊,學習最新數位科技趨勢,並進行專題實作與成果發表,將理論轉化為實務成果,並經由產業業師分享、企業參訪活動等,協助研習學員與業界建立連結,拓展職涯機會。

The "Talent Circulation Alliance Program" aims to cultivate individuals equipped with digital expertise and global competitiveness, enhancing their employability in the international job market. The Program offers comprehensive learning resources and hands-on training opportunities, enabling participants to build a solid foundation in digital innovation and apply their knowledge toward future career development

The Program covers three major domains: Artificial Intelligence, Data Science, and Digital Marketing. Participants will engage in online courses through the TCA Academy and attend topic-specific workshops to learn about the latest trends in digital technologies. Through project-based learning and final project presentations, they will transform theoretical knowledge into practical achievements. In addition, the Program facilitates connections with industry professionals through expert sharing sessions and corporate visits, thereby expanding participants' career prospects and industry network.

本申請須知之名詞釋義如下 Definition of Terms:

The terms used in these application guidelines are defined as follows:

- (一)數位創新人才增能培育計畫:由數位發展部數位產業署推動數位 創新人才增能之計畫,透過數位專業培訓課程與人才鏈結機制, 培育具備數位應用能力的專業人才,提升其國際競爭力,並促進 國際人才交流。
 - 1. **Digital Innovation Talent Enhancement Program:** A program initiated by the Administration for Digital Industries, Ministry of Digital Affairs, to cultivate professionals with digital application skills, enhance their global competitiveness, and promote international talent exchange through professional training and talent-matching mechanisms.

(二)研習學員:申請參與本計畫之學員。

2. **Program Participant:** An applicant who seeks to participate in the Program.

二、研習期間 Program Period

研習期程:自2025年9月至2025年11月止,期間內須完成另外四門 TCA 網路學院課程、領域專題工作坊及成果專題發表活動等,並繳交 TCA網路學院四門完課證明、專題成果報告書與個人心得。

Training Period: From September to November 2025, participants are required to complete four additional courses from the TCA Academy, attend topic-specific workshops, and participate in a final project presentation. They must also submit certificates of completion for the four courses, a project report, and a personal reflection essay.

三、研習學員申請資格 Trainee Eligibility

(一) 學校資格 Eligibility for School as Recommender

114學年度第一學期就讀於我國大學校院不限科系之學生(含研究生或

應屆畢業生),為:

Applicants must be students enrolled in universities or colleges in Taiwan (regardless of major) during the first semester of the 2025 academic year, including graduate students and recent graduates. Eligible applicants include:

(1)四年制大學、科技大學、技術學院三年級(含)以上在學生, 但不包含在職專班學生。

Students currently in their third year or above in a four-year university, university of science and technology, or technical college (excluding students enrolled in executive programs).

(2) 二年制大學、科技大學、技術學院一年級(含)以上在學生, 但不包含在職專班學生。

Students currently in their first year or above in a two-year university, university of science and technology, or technical college (excluding students enrolled in executive programs).

(3)大學、科技大學、技術學院碩士一年級(含)以上在學生, 但不包含在職專班學生。

Students currently in their first year or above of a master's program in a university, university of science and technology, or technical college (excluding students enrolled in executive programs).

(二) 研習學員申請資格 Eligibility for Student Applicant

1.申請參與本計畫之研習學員應具備下列資格:

Applicants who wish to participate in this Program must meet the following eligibility requirements:

2.申請人須具有中華民國國籍或為在臺外籍生(不含陸港澳)。
Applicants must hold Republic of China (Taiwan) nationality or be international students currently studying in Taiwan (excluding students from Mainland China, Hong Kong, and Macau).

經錄取之研習生須於 2025 年 9 月 1 日至 11 月 30 日持有有效工作許可文件。工作許可申請方式依各校規定辦理,請洽各校相關學務窗口。

It is required that admitted trainees hold a valid work permit from September 1 to November 30, 2025. The work permit application process shall be carried out in accordance with the regulations of each university. Please contact the relevant student affairs office at your university for details.

本計畫不限定申請人之學科背景,歡迎來自不同領域且對數位科技、 創新應用與國際交流有興趣之學生踴躍參與。惟名額有限,將優先錄取 外籍生為原則。

There are no restrictions on applicants' academic backgrounds; students from diverse disciplines who are interested in digital technology, innovative applications, and international exchange are encouraged to apply. Due to limited openings, international students will be given priority consideration.

四、申請方式 Application

符合申請資格之學生,須完成以下步驟以完成報名程序:

Eligible students are required to complete the following steps to register.

1. 完成本計畫指定線上先修課程,並取得完課證明。(TCA網路學院網址: https://academy.talentcirculationalliance.org/)。以下三門課程擇一:Complete one of the designated online prerequisite courses offered by the TCA Academy and obtain a course completion certificate. (TCA Academy website: https://academy.talentcirculationalliance.org/)

Please choose one of the following three courses:

- (1) Big Data in Marketing: https://reurl.cc/9nREYX
- (2) Data Career Readiness: https://reurl.cc/4NWRZK
- (3) Super UX/UI 101!: https://reurl.cc/4NWRKv
- 2. 於報名平台填寫報名表,並檢附一門本計畫指定之 TCA 網路學院課程的完課證明

(報名平台:https://ievents.iii.org.tw/EventS.aspx?t=0&id=2927)。

Fill out the application form on the registration platform and upload the course completion certificate for one of the courses listed above. (Registration platform: https://ievents.iii.org.tw/EventS.aspx?t=0&id=2927)

- ※若申請人數超過錄取名額,計畫辦公室將依活動規劃需求及報名資料 內容進行審核,綜合考量申請人對數位學習參與程度、相關經驗與未 來發展規劃,並非採先後順序錄取,最終錄取結果以官方公告為準。
- * If the number of applicants exceeds the available slots, the Program Office will conduct a selection process based on activity planning needs and the information provided in the application. Applicants will be evaluated based on their engagement in digital learning, relevant experience, and future development plans. Admission is not based on the order of application submission. The final list of accepted participants will be announced on the official website.

五、研習學員甄選作業 Trainee Selection Process

甄選流程 Selection Process

1. 申請人完成線上報名
Online Application
Submission

2. 報名資料審核 Application Review

- 3. 正取及備取研習學員名單公告
 Announcement of Accepted and
- Announcement of Accepted and Waitlisted Trainees
- 4. 正取研習學員錄取意願確認 Confirmation of Acceptance by Accepted Trainees
- 5. 備取研習學員遞補名單公告 Announcement of Waitlist Replacement List

流程說明 Selection Details

- 1. 申請人須於2025年9月15日 (一) 17:00 前完成先修課程,至報名平台填寫報名表並上傳完課證明,完成報名。 Applicants must complete one prerequisite course and submit the application form with the course completion certificate via the registration platform by 5:00 PM, Monday, September 15, 2025.
- 2. 若申請人數超過預定錄取名額,計畫辦公室將依活動規劃需求與報名資料內容進行審核,最終錄取結果以官方公告為準。If applications exceed the available spots, the Program Office will review submissions based on activity needs and application content. Final results will be announced on the official website.
- 3. 公告正取及備取名單,並以 E-mail 通知 正取研習學員。The list of accepted and waitlisted trainees will be announced, and accepted trainees will be notified via email.
- 4. 正取研習學員須於2025年9月17日 (三)前向計畫辦公室提交切結書確認錄取意願,並加入計畫社群,逾期視為放棄資格。Accepted trainees must submit a signed Affidavit Letter and join the program's LINE group by Wednesday, September 17, 2025. Failure to respond by the deadline will be considered a withdrawal.
- 5. 若有正取研習學員放棄資格,計畫辦公室將於2025年9月22日(一)前公告備取名單,並以 E-mail 通知備取研習學員。If any accepted trainee withdraws, the replacement list will be announced by Monday, September 22, 2025, and waitlisted trainees will be notified via email.

6. 備取研習學員錄取意願確認 Confirmation of Acceptance by Waitlisted Trainees

7. 確認最終錄取名單 Final Confirmation

- 6. 備取研習學員須於2025年9月24日 (三)前向計畫辦公室提交切結書確認 錄取意願,並加入計畫社群,逾期視為 放棄資格。 Waitlisted trainees offered admission must submit a signed Affidavit Letter and join the LINE group by Wednesday, September 24, 2025. Late responses will be considered a withdrawal.
- 7. 計畫辦公室將於2025年9月25日(四) 前完成最終錄取名單確認,並通知錄取 研習學員後續相關事宜。The final list of admitted trainees will be confirmed by Thursday, September 25, 2025, along with notification of next steps.

※以上時間為暫定時程,本計畫保留調整時程權利,最終時間以官方公告為準。 ※ This timeline is tentative. The Program Office reserves the right to make adjustments. Final dates and updates will be announced on the official website.

六、 研習學員配合事項 Cooperation Requirements for Trainees

研習學員錄取後,須依以下規定完成研習計畫相關配合事項(一)至(五),以確保順利結訓並獲得結業證書及完訓獎勵,若未達成任一項目, 將無法領取結業證書及完訓獎勵。

Upon admission, trainees must comply with the following requirements (1) through (5) to successfully complete the training program, obtain the certificate of completion, and receive the training subsidy. Failure to meet any of these requirements will result in ineligibility for both the certificate and the training subsidy.

- (一)繳交切結書並確認錄取意願 Submission of Affidavit Letter and Confirmation of Acceptance
- (二) 參與領域專題工作坊及專題發表 Participation in Topic-specific Workshops and Final Presentation
- (三)參與企業參訪活動 Participation in Corporate Visits
- (四)繳交另外四門 TCA 網路學院課程完課證明 Submission of Certificates of Completion for Four Additional TCA Academy Courses
- (五)繳交專題成果報告書與個人心得 Submission of Project Report and Personal Reflection Essay
- (六) 凡完成上述(一)至(五)者,將予以核發完訓獎勵新台幣捌仟元整。
 Upon completion of items (1) through (5) as specified above, participants will be granted a completion incentive of NT\$8,000.

(一) 繳交切結書並確認錄取意願 Submission of Affidavit Letter and Confirmation of Acceptance

研習學員須簽署並繳交《研習學員知悉配合事項切結書》(附件一),以確認錄取意願。

Admitted trainees must sign and submit the "Trainee Acknowledgment and Commitment Agreement" (Appendix 1) to confirm their acceptance.

 完成切結書後,研習學員須加入計畫社群,以獲取最新課程與 活動資訊,並確保與計畫辦公室保持即時聯繫。

Upon submission of the letter, trainees must join the program's LINE group to receive course updates, event announcements, and maintain real-time communication with the Program Office.

(二) 參與領域專題工作坊及專題發表 Participation in Topic-specific Workshops and Final Presentation

研習學員須參與本計畫規劃24小時的領域專題工作坊,並完成專題製作與成果發表。

Trainees are required to attend a 24-hour topic-specific workshop organized by the program and complete a group project along with a final presentation.

- 2. 領域專題工作坊包括三大研習領域,研習學員須擇一參訓:
 The workshop includes three major domains. Each trainee must select one of the following:
 - (1)人工智慧:如機器/深度學習、影像辨識、語意分析、AI 相關 應用等。

Artificial Intelligence: Topics may include machine/deep learning, image recognition, semantic analysis, and AI-related applications.

(2)資料科學:如資料處理、資料分析、資料視覺化、網路爬蟲等。

Data Science: Topics may include data processing, data analysis, data visualization, and web crawling.

(3) 數位行銷:如電子商務、跨境電商、網路行銷、社群行銷、 MarTech 等。

Digital Marketing: Topics may include e-commerce, cross-border e-commerce, online marketing, social media marketing, and MarTech.

※本計畫保留調整學生領域安排之權利。若特定領域因報名人數不 足無法開課或某領域報名人數過多,計畫辦公室將依研習學員志願 序酌予調整,以確保課程順利進行。

*The Program Office reserves the right to adjust trainees' domain assignments based on registration numbers. If a specific domain has insufficient enrollment or is overbooked, assignments may be adjusted based on trainees' preferences to ensure smooth program operation.

- 3. 採全程實體授課,預計於9/20至11/2舉辦課程,並安排於週末。
 The workshops will be held entirely in person on weekends, from September 20 to November 2.
- 4. 須配合計畫辦公室管理與考評制度,如出缺勤時數、專題發表 及填寫滿意度問卷。

Trainees must comply with all program management and evaluation policies, including attendance tracking, project presentation, and satisfaction surveys.

(三) 參與企業參訪活動 Participation in Corporate Visits

本計畫規劃安排人工智慧、資料科學及行銷科技等領域之典範企業參訪活動,結合產業鏈結與前瞻應用如全球科技領導品牌及智慧製造、雲端解決方案業者等,協助學員至企業場域深入了解產業趨勢與技術發展應用。

The program will arrange corporate visits to exemplary companies in the fields of artificial intelligence, data science, and marketing technology. These visits will integrate industry networking with advanced applications, such as leading global technology brands, smart manufacturing, and cloud solution providers, enabling trainees to gain in-depth understanding of industry trends and the application of emerging technologies on-site.

企業參訪活動排定於10月份舉辦,實際日期及場次另行通知為主, 學員需依通知至少參加一場企業參訪活動。 The corporate visits are scheduled for October. The actual dates and sessions will be announced, and trainees must attend at least one corporate visit as notified.

(四) 繳交另外四門 TCA 網路學院課程完課證明 Submission of Certificates of Completion for Four Additional TCA Academy Courses

研習學員須完成另外四門 TCA 網路學院課程,並繳交 TCA 網路學院四門完課證明。

Participants must complete four additional courses from the TCA Academy and submit the certificates of completion.

(五) 繳交專題成果報告書與個人心得 Submission of Project Report and Personal Reflection Essay

- 1. 研習學員團隊須共同完成並繳交專題成果報告書與個人心得。
 Each team must jointly submit a project outcome report, and each trainee must submit a personal reflection essay.
- 專題成果報告書與個人心得繳交期限為課程結束後五個工作日內。

The project outcome report and personal reflection essay must be submitted within five working days after the course concludes.

(六)凡完成上述(一)至(五)者,若為在臺外籍生需另繳交工作證明文件後, 予以核發完訓獎勵新台幣捌仟元整。

Participants who have completed items (1) through (5) above, and who are international students in Taiwan, shall be granted a training completion reward of NT\$8,000 upon submission of the required work permit documentation.

※本計畫課程與專題發表皆為全英文授課,工作坊、報告撰寫及專題發表 將以英語為主要語言,請研習學員確認具備基本英文聽說讀寫能力,並使 用英文進行課程學習與專題發表。 *All workshops, reports, and presentations will be conducted entirely in English.

Trainees should ensure they have a basic command of English in listening, speaking, reading, and writing to effectively participate in the program.

七、研習終止作業 Termination and Withdrawal

研習學員須遵守本計畫規範,如有下列情形,將依規定終止研習資格: Trainees are required to comply with the regulations of this program. The

following circumstances may result in the termination of trainee status:

(一) 研習學員違反申請規範 Violation of Application Guidelines

提供不實資料:研習學員於報名時填寫虛假或誤導性資訊,如:個 人經歷、學籍證明等,經查證屬實,將立即終止研習資格,並不得 再申請本計畫。

Submission of False Information: If a trainee is found to have provided false or misleading information during the application process (e.g., academic credentials, personal history), their trainee status will be immediately revoked, and they will be disqualified from applying to the program in the future.

(二)未能配合計畫規範 Failure to Comply with Program Requirements

 研習學員無法依規定參與領域專題工作坊(含專題發表),如: 未達 80% 出席率或無法完成專題發表與繳交個人心得者,應主 動向計畫辦公室說明原因,並提出研習終止申請。

Trainees who fail to participate in the topic-specific workshops and project presentations as required—such as having less than 80% attendance, not completing the final presentation, or failing to submit a personal reflection essay—must proactively notify the Program Office and apply for early termination.

研習學員得因不可抗力之因素,並提出相關證明(如:診斷書等資料),向計畫辦公室申請停止研習。

Trainees may apply for withdrawal due to force majeure (e.g., illness), with supporting documentation (such as a medical certificate).

(三) 違反本計畫相關規範 Violation of Program Rules

1. 研習學員於計畫期間,若有違反本計畫規範或影響課程運作之 行為,計畫辦公室有權依情節輕重決定終止研習資格。

If a trainee exhibits behavior that violates program rules or disrupts the operation of the program, the Program Office reserves the right to terminate the trainee's status based on the severity of the misconduct.

 若研習學員涉及違法行為或重大違規事項,如:抄襲專題成果、 不當行為等,計畫辦公室得立即終止其研習資格,並視情況追 究責任。

In cases of serious misconduct or illegal behavior—such as plagiarism of project work or inappropriate conduct—the Program Office has the authority to immediately terminate the trainee's status and may pursue further accountability as necessary.

※研習終止程序:研習學員須填寫《研習終止申請表》(附件二),經計畫辦公室審核後,正式辦理研習終止作業。研習終止後,不得重新加入本計畫,亦不得申請結業證書或完訓獎勵,提出研習終止申請之時間為2025年10月15日前,逾期不受理。

**Termination Procedure: Trainees must complete and submit the "Termination and Withdrawal Form" (Appendix 2). Upon review and approval by the Program Office, the termination will be finalized. Once withdrawn, the trainee may not rejoin the program, nor will they be eligible for the certificate of completion or any training completion reward. The deadline to submit a withdrawal application is October 15, 2025. Late submissions will not be accepted.

八、計畫辦公室聯絡窗口 Program Office Contact Information

主辦單位:數位發展部數位產業署

Host Organization: Administration for Digital Industries, moda

執行單位:台北市電腦商業同業公會、財團法人資訊工業策進會

Executing Organization: Taipei Computer Association . Institute for

Information Industry

計畫辦公室聯絡人: 林廼玓

Contact Person: Nadia Lin

客服諮詢電話:(02)6631-6743

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E-mail: nadialin@iii.org.tw

計畫粉絲專頁 Facebook: https://www.facebook.com/talentcirculation

九、計畫時程 Program Timeline

作業項目 Subject	預計時程 Expected Timeline
申請人完成線上報名(含完成 TCA 網路學院先修課程) Completion of Online Application (including the prerequisite course on the TCA Academy)	2025/9/15 September 15 th , 2025
正取及備取研習學員名單公告 Announcement of Accepted and Waitlisted Trainees	2025/9/16 September 16 th , 2025
正取研習學員錄取意願確認 Confirmation of Acceptance by Accepted Trainees	2025/9/17 September 17 th , 2025
備取研習學員遞補名單公告 Announcement of Replacement List for Waitlisted Trainees	2025/9/22 September 22 nd , 2025
備取研習學員錄取意願確認 Confirmation of Acceptance by Waitlisted Trainees	2025/9/24 September 24 th , 2025
計畫辦公室確認最終錄取名單 Final Confirmation of Admitted Trainees by the Program Office	2025/9/25 September 25 th , 2025
領域專題工作坊(含專題發表)研習期間 Topic-Specific Workshop and Final Presentation Period	2025/9/20~2025/11/2 September 20 th , 2025 to November 2 nd , 2025
研習學員繳交完成 TCA 四門網路學院課程 (不含先修課程)、專題成果報告書與個人心 得 Submission of Certificates of Completion for Four TCA Academy Courses (excluding prerequisite courses), Project Report and Personal Reflection Essay by Trainees	2025/11/7前 Before November 7 th , 2025

[※]以上時間為暫定時程,計畫辦公室保留調整時程之權利,最終時間以官方公告為準。

^{*} The timeline above is provisional. The Program Office reserves the right to adjust the schedule. All final dates will be announced on the official website.

十、附件 Attachments

Attachment 1: Trainee Acknowledgment and Commitment Agreement 附件一、研習學員知悉配合事項切結書

2025 Digital Innovation Talent Enhancement Program 2025年「數位創新人才增能培育計畫」

Trainee Acknowledgment and Commitment Agreement 研習學員知悉配合事項切結書

本人(研習學員姓名:	_) 確認錄取參與2025年數位創新人才增能
培育計畫,並已詳細閱讀計畫規範,	承諾遵守以下義務,確保順利完成研習以
獲得結業證書及完訓獎勵:	
I, the trainee (Name:), confirm my acceptance to participate
in the 2025 Digital Innovation Talent Er	hancement Program. I have thoroughly read
the program regulations and hereby pled	lge to comply with the following obligations
to ensure the successful completion of the	ne training and eligibility for the certificate of
completion and reward:	

- 1. 簽署並繳交本切結書。Sign and submit this declaration form.
- 2. 參與至少 80% 領域專題工作坊出席率,並完成專題發表。Attend at least 80% of the topic-specific workshops and complete the project presentation.
- 3. 參與專題製作與專題發表。Participate in the project development and its final presentation.
- 4. 參與企業參訪活動至少一場次 Participation in at least one Corporate Visits
- 5. 繳交專題成果報告書與個人心得。Submit a project outcome report and personal reflection essay.

若未完成上述任一項目將無法獲得結業證書及完訓獎勵,並自行承擔相關後果。

Failure to fulfill any of the above requirements will result in disqualification from receiving the certificate of completion and the training reward, and I will bear the consequences accordingly.

Date/填寫日期	:	2025/	′ /	′
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※知悉且同意簽核欄 Acknowledgment and Consent Signature Section

Trainee 研習學員	Organizer 計畫辦公室
Date 日期:	Date 日期:

Attachment 2: Termination and Withdrawal Form

附件二、研習終止申請表

2025 Digital Innovation Talent Enhancement Program 2025年「數位創新人才增能培育計畫」

Termination & Withdrawal Form 研習終止申請表

	研算	曾終.	止甲請表		
本人(研習學)	員姓名:))	原錄取參與2025年數	位創新人才增能培育	
				申請終止研習資格。	
I, the trainee (N	, the trainee (Name:), was accepted into the 2025 Digital				
Innovation Tale	nt Enhancement Prog	gram.	Due to personal or sp	pecial reasons, I am	
unable to contin	ue and hereby reque	st to v	withdraw from the pro	ogram.	
本人知悉並同意					
_	and agree to the follo	_			
	研習終止後,不得重新加入本計畫,亦不得申請結業證書及完訓獎勵。				
	_		-	program, nor will I be	
_			ompletion or any com	-	
				e termination is due to	
•	personal reasons, I must submit relevant supporting documents.				
				s, I will be disqualified	
	ing for the program in				
	細閱讀本聲明內容,				
	.		contents of this declar	ration and agree to	
Date/申請日期	e relevant provisions.	•			
		ın Tro	inga 退山亚羽與吕 t	主 本 咨 料	
	Illiation of Withdraw		inee 退出研習學員基	公 个 貝 竹	
Name			D/ARC Number		
姓名		身分	分證字號/居留證號		
Withdrawal					
Reason					
終止理由					
※同音研習終	L L 答核欄 Acknowled	lomei	nt and Consent Signat	ure Section	
※同意研習終止簽核欄 Acknowledgment Trainee 研習學員				計畫辦公室	
1101			Organizer	<u> </u>	
Date 日期:			Date 日期:		